

Swiss Valley

Club Sponsor Information Guide

2026-2027 Season



Contact Information:

missy@skiswissvalley.com

Missy Steil

269-244-5635

Hello!

Club leaders at Swiss Valley take great pride in helping us share our passion for family friendly and healthy wintertime activity. We appreciate every ounce of energy you put into building a strong club and look forward to creating lasting relationship with all of you. Without your efforts, none of this would be possible!

Listed below you will find helpful information to get your ski and board club started. We are always happy to help in any way that we can. Feel free to let us know if you ever need any assistance or have any questions.

❄️ You will need at least 15 members to qualify for discounted club pricing. Clubs enjoy a 30% savings off the regular pricing of a season pass.

❄️ The discounted club pass pricing will expire on November 7th, 2026. After this date, the discount will be 20% off the regular pass prices until December 1st, 2026. After December 1st, pass prices will drop to 10% off regular pass prices.

❄️ In order for a customer to be included on your club roster, they will need to purchase a season pass and/or club pass through the link that we will provide you. Share this link far and wide to help build your club numbers and earn rewards.

❄️ Customers that have already purchased their season pass for the 2025-2026 Season are not eligible to be counted as one of your 15 members.

All season pass options are available for purchase to club members.

Exclusive to our clubs is the Club 4 and 5 Visit Pass. This card is a 4-visit or 5-visit pass valid once a week on your pre-selected day. Choose a day (Monday-Thursday) that best suits your membership. The option for a Friday 4-visit or 5-visit pass is by request only.

Thank you all so much and have a great season!

2026/2027 Club Lesson Options

Club Stations Sessions – Free to Club Members ages 9+

Club members can take advantage of our **free**, flexible lesson program offered Monday-Friday from 6pm to 8pm. No need to register in advance – just show up and join our Station Sessions! Participants rotate through fun, skill-based stations at their own pace, groups by ability level and led by our trained instructors. It's a great way for kids to build confidence, improve technique, and enjoy time on the snow with friends.

Available from 6:00pm – 8:00pm | Monday – Friday | January 4 – February 6, 2027

Snow Sports School Contact: Alex Linn and Sarah Linn

snowsports@skiswissvalley.com / 269-244-5635

Club Sponsor Reward Program

Swiss Valley's Club Sponsor Reward Program is based on the minimum of 15 club members registered through your club by December 1st, 2026. If someone was in your club previously but has purchased their pass at our earlier pass price sale, they will not be counted towards your club membership total.

Points:

As a club sponsor, you will receive 100 points for reaching your minimum of 15 club members registered through your club. You will also receive 10 points per person. Example: 15 club members = 100 points, plus 10 points per person = 150. Total points = 250. If you have 50 club members, you would receive 100 points and 500 points for a total of 600 points.

These points can be used toward the purchase of passes. Each point will represent \$1.00 towards the pass price. You can also purchase a debit card. It takes 4 points per \$1.00 for debit cards.

The equipment rental add on is complimentary if needed for club sponsors.

SV Debit:

For every NEW club member (not a previous pass holder) you will receive \$5 per person on a Swiss Valley Debit Card (gift card)

Receiving your Rewards:

I will reach out shortly after December 1st deadline to communicate your points for passes and/or debit card. Please do not purchase your pass or go online to redeem, our team will handle this for you.

Ski Club Contacts: Missy Wiseman Steil ext. 6101

missy@skiswissvalley.com / 269-244-5635

Swiss Valley Ski Club Pricing

All of these pass options will be made available in your Club Store.

Club Passes	Through Nov. 7 30% OFF	Through Dec. 1 20% OFF	Through Jan. 14 10% OFF	Full Price
4-Week Club Pass	\$99	\$119	\$139	\$142
4-Week Friday Club Pass	\$124	\$144	\$164	\$178
5-Week Club Pass	\$124	\$144	\$164	\$178
5-Week Friday Club Pass	\$149	\$169	\$189	\$214
Add Rental to Club Pass	\$50	\$50	\$60	
Passes are non-transferable and may not be shared. Any individual found sharing a pass risks having it permanently revoked.				

Season Passes	Through Nov. 8 30% OFF	Through Dec. 1 20% OFF	Through Jan. 15 10% OFF	Full Price
Once-A-Week ANY DAY, ONCE PER WEEK RESETS MONDAYS	\$209	\$239	\$269	\$299
CHILD 12 & UNDER, SENIOR 60+	\$139	\$159	\$179	\$199
Bronze EVERYDAY MON-THUR	\$179	\$199	\$224	\$249
CHILD 12 & UNDER, SENIOR 60+	\$116	\$132	\$149	\$166
Silver EVERYDAY MON-FRI SUNDAY AFTER 5:30	\$244	\$279	\$314	\$349
CHILD 12 & UNDER, SENIOR 60+	\$162	\$185	\$209	\$232
Gold EVERYDAY	\$314	\$359	\$404	\$449
CHILD 12 & UNDER, SENIOR 60+	\$209	\$239	\$269	\$299
Perfect UNLIMITED SV & PNS & TM	\$524	\$599	\$674	\$749
CHILD 12 & UNDER, SENIOR 60+	\$349	\$399	\$449	\$499
Add Rental to Season Pass	\$110	\$130	\$130	\$150
Passes are non-transferable and may not be shared. Any individual found sharing a pass risks having it permanently revoked.				