



SKI CLUB PROGRAM 2011/2012

13421 MANN ST, JONES, MI 49061 OFFICE PH. 269-244-5635

www.SkiSwissValley.com

LEARN TO SKI & SNOWBOARD

Welcome to the sport of skiing! The Ski Club Program is designed to accommodate any level skier from novice to advanced and progress with them on an individual basis as they develop.

The cost is affordable so everyone can take advantage of this healthy life-long sport on a weekly basis.

Become a Ski Club Sponsor! See how you and your family can SKI FREE! (See "Sponsors Only" page.)

WE ARE LOOKING FORWARD TO WORKING WITH YOU!!



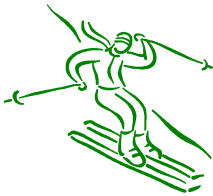
Schools

Family

Friends



You only need 10 !



Neighbors

Church

Employees



THIS IS HOW IT WORKS:

When you join the Ski Club you will be issued a punch card. This punch card is transferable and can be shared with family and friends. There are 7 "punches" on this card representing 7 evening lift tickets good from 3:30 pm to 10:00 pm. Five of these punches are white in color and **MUST** be used on the weeknight your Ski Club has chosen to ski. There are also two special "colored punches" on the card which may be used on ANY evening of the week, including weekends. **If you arrive before 3:30 pm, (2 pm on Sundays) 2 punches will be taken to accommodate a full day of skiing.**

For example: If your Ski Club has chosen to ski on Monday evenings, the 5 white punches must be used on Mondays. The colored punches may be used on ANY evening of the week after 3:30 pm, including weekends.

Occasionally it may be necessary for a Ski Club to attend on a night other than their original choice. This can be arranged between the Ski Club Sponsor and Swiss Valley management depending on space availability.

Unused punches are VOID at the end of the 11/12 Season.

THE COST: **NEW!**

The package consists of 7 lift tickets, 7 equipment (either ski or snowboard) rentals, and 3 optional group ski/snowboard lessons to be used the first 3 weeks your club skis as a group. **Total cost is \$166.** If rental is not needed, the cost is only **\$124.** If you are a Season Pass holder, a \$10 membership fee will be charged to join the club. If you purchase an unlimited Season Pass through the Club, the cost is **\$269** plus \$10 membership fee (\$279 total). Season Pass members are eligible for 3 group ski lessons mentioned above. **Lessons available only when the ski club skis together as a group.**

IMPORTANT THINGS YOU MUST KNOW!!

- Club Cards are transferable and may be used individually or shared with family and friends. The card is **NONREFUNDABLE AND NONREPLACEABLE**. **DO NOT LOSE THIS CARD!** Lost or stolen cards will not be replaced. It should be treated like cash.
- If you do not have your club card with you when you arrive at Swiss Valley, you must borrow a punch either from a friend or your sponsor or you must pay for your lift ticket and/or equipment rental.
- Swiss Valley cannot be responsible for unused punches on your Club Cards. The Club Cards **DO EXPIRE** at the end of the current season.
- **Club Card Refunds** will not be issued with the exception of acquiring a doctor's slip due to physical injury. Refunds will be made by prorating remaining punches on the Club Card. If Rental was purchased and unused, refund requests must be made before Jan. 15. **ALL** refunds are sent to the Club Sponsor by March 1.
- **DO NOT** laminate your cards. There will be a \$5 charge to replace *damaged* cards, including lamination. If your card is accidentally ruined, actual evidence of the card must be brought in to have the card replaced. **Lost or stolen cards WILL NOT be replaced.**
- **LESSONS** are available **only** when the Club is coming as a group. Ski lessons start when we open for the season and continue through January. Intermediate ski lessons will be offered and are encouraged. Check at the Snowsports desk to find out when intermediate ski lessons or beginning snowboard lessons will be given.
- **THEFT HAPPENS ... LOCK YOUR GEAR!** Lockers are provided for personal items in both the ski & snowboard rental departments, and the cost is .50 cents each time you enter the locker. Racks for equipment are located throughout the area for use with your own lock. Skiers and Boarders are encouraged to lock their equipment when not in use. Special locks and cables can be purchased in the Swiss Valley Ski & Board Shop. Snowboard Rental Equipment is REQUIRED to be locked up and stored in the **Snowboard Equipment Corral** located at the back of the Main Upper Lodge, when not in use by renter.

SWISS VALLEY SKI CLUB - ADDED ATTRACTIONS!

BRING A GUEST - School Ski Clubs Only

School Ski Club Members or sponsors may bring a guest for a special rate on any night your ski club visits. Lift & rental must be purchased by the Club Sponsor at the Customer Service Window. Weeknight lift is \$18 and ski rental is \$7. Snowboard rental is \$10.

PUNCH YOUR PARENT - Special for Parents ONLY!

A special colored punch located in the upper right corner on the Club Card will allow a one-time visit for either Mom or Dad. The student **MUST** accompany his/her parent to the ticket window on a night when the ski club visits as a group. The parent will register and receive a lift ticket, ski or snowboard rental equipment if needed, and a lesson if desired at no charge. Lessons for parents are only available on scheduled ski club nights through the end of January. This offer is for parents or guardians only and **NOT TRANSFERABLE**, and applies only to school-sponsored Ski Clubs. Some clubs have organized a special "Parents Night" to use this punch.

BONUS CARDS

Bonus cards are available in February for only \$60. This card has 7 punches on it which may be used **similar to the regular punch card**, white punches may be used ANY Monday through Friday night and colored punches for weekends. It will take one punch after 3:30 p.m. and 2 punches before 3:30 p.m. A punch is good for either lift or ski rental. Bonus cards may also be shared among friends or family.

YOU MUST TURN IN YOUR FULLY-USED CLUB CARD WHEN YOU PURCHASE A BONUS CARD!

1/2 PRICE SPECIAL!

If you choose not to purchase a Bonus Card, you have the one-time option of turning in your fully used club card for a 1/2 price lift ticket any day that Swiss Valley is open! Equipment rental, if needed, is also 1/2 price.

www.SkiSwissValley.com

FOR SPONSORS ONLY

As a Club Sponsor, you have just a few responsibilities:

- Recruit and make known the "Ski Club Program". Please call us if you have any questions regarding the program (269) 244-5635. You must have at least 10 paid members to start your Ski Club.
Promotional materials are available upon request.
- Handle program registration. Collect fees and turn in **ONE** check to Swiss Valley. Also turn in accurate and **LEGIBLE** roster sheet of names and addresses of all members.
- Arrange transportation for at least 5 nights of skiing.
- Orientate members: Explain program and facilities to members and parents. (We will explain to all sponsors if needed.) Make known to members: "Skier's Responsibility Code" & Michigan Department of Labor Ski Area Safety Board Rules.
- Lessons start with first visit of your Club to Swiss Valley once the season starts and continue for 3 visits. Lessons available only when the Club comes as a group. Ski Club lessons end January 31 unless special arrangements are made by the sponsor.
- Be involved if any problems or conflicts arise with members during any Swiss Valley visit. Be available to answer any parent inquiries.
- Sponsors are responsible for contacting Swiss Valley during marginal weather conditions. **DO NOT ASSUME** we are either open or closed. Remember Swiss Valley has **SNOW POWER!** Even if your area doesn't have snow, Swiss Valley still has plenty!
- It is important to have your initial Club Registration completed by November 30. We have had many early December start-ups and you should plan to get your Club skiing as soon as possible. We would like to get your club cards back to you **BEFORE** winter break and we need a little time for processing.
Add-on members are always welcome and accepted in to your ski club.
- **FYI** Swiss Valley Adult Race League (21 & older) runs on Wednesday evenings from 6:30 pm until approximately 9 pm. The race hill located on the West side of Quad-80 will be closed to the public during this time. If you are over 21, feel free to join the race league. Ask for information. It's FUN!
- Last but not least...communicate with management about improvements or concerns. We welcome your suggestions.

IMPORTANT - Please have a Sponsor sign in at the ticket counter upon the arrival of your club. Ski Club "GUESTS" must accompany sponsor and purchase tickets at this time.

REMEMBER... It is very important to get your Club organized as soon as possible. Some of the best skiing starts in December. It is a known fact that part of the challenge and appeal of alpine skiing & snowboarding is the variety of weather and snow conditions. While Swiss Valley strives to bring you the best conditions possible, you must accept Michigan weather and the conditions it creates.

We are eager to work with you and carry on the tradition of a strong Ski Club program at an area dedicated to recreational winter fun!

*PAID MEMBERS	SPONSOR BENEFITS
10 thru 19	2 C
20 thru 29	1A, 2C, 2D, 1E
30 thru 39	1A, 1B, 2C, 3D, 1E
40 thru 49	1A, 1B, 2C, 4D, 2E
50 thru 59	1A, 1B, 3C, 5D, 2E
60 thru 69	1A, 1B, 3C, 6D, 3E
70 thru 79	1A, 1B, 4C, 7D, 3E
80 thru 89	1A, 1B, 4C, 8D, 4E

BENEFITS FOR SKI CLUB SPONSORS *

A = Full Season Pass - good anytime - 1 person (sponsor)

B = Add Season Passes for sponsor's immediate family

C = Club Card - may be used by anyone

D = Complimentary Pass - 1 lift ticket, good 1 time

E = "Gold" Floater Season Pass - good anytime

All of the above benefits include ski rental. Snowboards are available for an additional charge.

Sponsor benefits increase with the size of Club membership.

Benefits are based on PAID Club Memberships.

www.SkiSwissValley.com



Ski Club Registration Sheet

11/12

IMPORTANT! Complete, then mail to: Swiss Valley Ski & Snowboard Area

13421 Mann St
Jones, MI 49061

www.SkiSwissValley.com

PLEASE PRINT

DATE: _____

CLUB NAME _____ Phone (____) _____

Address _____ City _____ State ____ Zip _____

SPONSOR _____ Home Phone (____) _____

Cell # (____) _____

Home Address _____ City _____ State ____ Zip _____

CO-SPONSOR _____ Home Phone (____) _____

Cell # (____) _____

Home Address _____ City _____ State ____ Zip _____

CLUB FAX (____) _____ SPONSOR FAX (____) _____

SPONSOR E-MAIL _____ SCHOOL DISTRICT _____

NUMBER TAKING BEGINNER LESSONS: SKI _____ SNOWBOARD _____

Paid for 5 yrs and under: _____ x \$61.00 = _____

Paid for Lift Tickets Only: _____ x \$124.00 = _____

Paid for Lift and Ski Rental: _____ x \$166.00 = _____

Paid Full Season Passes* + Club Member Fee _____ x \$279.00 = _____

Paid Member Fee for all Season Pass holders NOT purchased through ski club: _____ x \$10.00 = _____

TOTAL MONEY DUE: _____ # of students in group: _____

NOTE: Day of the week you plan to ski: _____ Arrival Time: _____

Type of transportation: _____

IMPORTANT! DATE OF FIRST PLANNED VISIT TO SWISS VALLEY: _____

*All Season Pass applications must be completed and on file at Swiss Valley before passes are issued. A photo must accompany each application with member's name on the back.

Due to the possibility of an early December season start, please have initial registration completed by November 30. **(NOTE: Failure to meet this deadline may result in a processing delay & unhappy ski club members over the holiday period!)**

Added members are always welcome to join after initial registration is completed!

OFFICE USE

CARDS w/o R	CARDS w/R	SPONSOR S.P. / FAMILY S.P	CLUB CARD	COMP PASS	FLOATER / S.P.	Certified Mail	\$\$ Book
						Schedule	Mail List