



# '16 SEASON PASS '17

13421 Mann St, Jones, MI 49061 269-244-5635 www.SkiSwissValley.com

ONLINE PURCHASE ALSO AVAILABLE @ www.SkiSwissValley.com

Individual Passes and Family Passes are unlimited. A Season Pass gives you and your family the flexibility to ski or board whenever you want... for as long as you want! Come out for an hour or stay all day!

**See back panel to find out how parents can ski all season for only \$48 each! BUY EARLY! SAVE MORE!**

Season Passes are not refundable and are for personal use only. All Passes expire at the end of the 16/17 Ski Season.

Pass Type	EARLY BIRD Pass Sales Postmark by 9-30-16	REGULAR Pass Sales Postmark by 11-15-16	LAST CHANCE Pass Sales End December 15
1st Individual Pass	\$269	\$329	\$399
Add Family & Friends	Add \$170 for each person Up to 5 people	Add \$180 for each person Up to 5 people	Add \$190 for each person Up to 5 people
Children 5 & under receive free lift tickets and a Season Pass is not required. Passes are not transferable, not refundable, for personal use only.			
<b>NOTE: All applications must be complete when submitted to Swiss Valley for processing. Add-ons will not be accepted at a later date.</b>			
<b>BIG TEN PASS</b>	\$259 (Save up to \$141)	\$295 (Save up to \$105)	\$329 (Save up to \$71)
Ten Punch card good for 10 visits any time including Holidays and Weekends. TRANSFERABLE! Share with your friends! Not refundable. Not replaceable! DO NOT LOSE THIS PASS! Expires end of 16/17 Ski Season			
<b>TWILIGHT TEN PASS</b>	\$190	\$200	\$210
Ten Punch card good for 10 visits any day 4pm to 10pm (2pm to 7pm on Sundays) TRANSFERABLE! Share with your friends! Not refundable. Not replaceable! DO NOT LOSE THIS PASS! Expires end of 16/17 Ski Season			
<b>SILVER STREAK (60 yrs +)</b>	\$135	\$165	\$210
Unlimited Season Pass—same as individual pass listed above. ID may be required.			
<b>Seasonal Rental</b> may be added to any Season Pass for a fee of \$150 per person. 1 equipment rental per day allowed. Please indicate which pass holders should include Seasonal Equipment Rental. Rental Card must be obtained from Ticket Sales each time you visit.			

Check one:

Season Pass     Big Ten Pass - how many? \_\_\_\_\_     Twilight Ten Pass - how many? \_\_\_\_\_     Silver Streak

Name \_\_\_\_\_  w/rental    Age \_\_\_\_\_    M or F  
 Address \_\_\_\_\_ City \_\_\_\_\_ St \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone # \_\_\_\_\_ email \_\_\_\_\_ Amount \$ \_\_\_\_\_

Added Members :

			\$48 Parent (see back panel)		Equip. Rental
1. Name _____	Relationship _____	<input type="checkbox"/>	Age _____	M or F	<input type="checkbox"/>
2. Name _____	Relationship _____	<input type="checkbox"/>	Age _____	M or F	<input type="checkbox"/>
3. Name _____	Relationship _____	<input type="checkbox"/>	Age _____	M or F	<input type="checkbox"/>
4. Name _____	Relationship _____	<input type="checkbox"/>	Age _____	M or F	<input type="checkbox"/>
5. Name _____	Relationship _____	<input type="checkbox"/>	Age _____	M or F	<input type="checkbox"/>

**Add a gift card, please! Amount: \$ \_\_\_\_\_**

Please send gift card with passes in Nov. \_\_\_\_\_ Please send gift card right away \_\_\_\_\_

**Passes will be mailed by November 15, 2016**

**Please include recent 1"x 1" picture, with name on back, for each Individual**

If you choose to E-MAIL PICTURES, be sure your name is next to each picture so we know which pass to apply the picture to.

EMAIL pictures with your name attached to : [Laura@SkiSwissValley.com](mailto:Laura@SkiSwissValley.com)

All applicants must be familiar with the Skiers Responsibility Code and MI Ski Area Safety Board General Rules. A listing of these rules is posted inside the main lodge in the Ticket Sales area and other places throughout the ski area. Copies may be obtained by asking at Ticket Sales. \$50 fee prior to start of ski season for Pass transfer. \$25 fee for replacement of lost pass. Swiss Valley **CAN NOT replace a Big Ten Pass or Twilight Ten Pass**. Season Passes are for personal use only and can not be shared. Reselling, exchanging, or lending of either lift ticket or passes will result in loss of membership without refund. If you do not have your Season Pass with you when you arrive at Swiss Valley, there will be a \$5 fee to acquire validation for a lift ticket. Repeat offenses will require full purchase price of lift ticket.

**In support of this application, I / we the applicant (s), understand & agree that all information is true and correct.**

X
 SIGNATURE of RESPONSIBLE PARTY (IF UNDER 18, PARENT OR GUARDIAN MUST SIGN)

SEND TO: SWISS VALLEY SKI AREA, 13421 MANN ST, JONES, MI 49061 OR FAX TO: 269-244-8106  
 (Don't forget to email, or include pictures, with names, for your passes)

Check # \_\_\_\_\_ Cash \_\_\_\_\_ VISA    Mastercard    Discover    AMEX  
 Credit Card # \_\_\_\_\_ Expires \_\_\_\_\_ 3 Digit Code \_\_\_\_\_  
 (on back of card or front of card AMEX)  
 Cardholder Signature \_\_\_\_\_ Amount \_\_\_\_\_

[www.SkiSwissValley.com](http://www.SkiSwissValley.com) To download application.



# Season Passes on Sale NOW!

13421 Mann St, Jones, MI 49061 269-244-5635

www.SkiSwissValley.com

PRST STD  
US POSTAGE PD  
Jones MI 49061  
PERMIT NO. 1



## GIFT CARDS AVAILABLE

At Swiss Valley or Online



**\$48 Season Pass for Parents**  
See Info inside!

### SWISS VALLEY SKI & BOARD SHOP

1 DAY ONLY! Sidewalk Clearance Sale 10/9/16



### Let's go Skiing & Boarding with:

#### Warren Miller

Dec 1 - Three Rivers MI Riviera Theatre  
Dec 2 - Elkhart Lerner IN Theatre  
Dec 5 - Fort Wayne IN Cinema Center



#### Teton Gravity Research

Nov 16 - Kalamazoo Alamo Draft House

### SWISS VALLEY "SEASON PASS PERKS"

- **2 - "Bring a Friend Skiing"** punches, good for FREE Lift Ticket & Rental. One punch good ANYTIME; One punch good 2-20-17 to season end.
- **Wednesdays- Pass Holders Perk Day!** starting 1-4-17  
SV Pass Holders - Bring a friend Skiing/Riding - every Wednesday - Friend Lift Ticket - \$15 Friend Rental - \$15  
Must purchase your "Friend" tickets when you pick up your ticket with your Season Pass. One friend per day
- **Other Area Season Pass Holders** - Present your Pass from any area and get tickets for yourself at Friend rate above.

## PARENTS ..... Ski All Season for only \$48\* !

Any Parent or Guardian that has never, ever had a Season Pass before, may join their children on their Season Pass Application for **only \$48!** A seasonal equipment rental may be added for an additional \$48 !

Info Meeting  
11-10-16

## JDT Junior Development (Race) Team

### Learn to Race the Gates

- \* Ages 5 to 14; all ability levels!
- \* Races and scheduled events held at Swiss Valley & other local Ski
- \* Up to 40 hours of coaching

CALL for more details! There's more to the story!

Our goal is to give kids a chance to learn the art of Ski Racing in a fun filled, patient environment, and improve their overall skiing skills.

**PARENT & FAMILY PARTICIPATION ENCOURAGED & WELCOME**

### MORE SWISS VALLEY PASS PERKS

Show your Swiss Valley Season Pass At these resorts and receive **BIG DISCOUNTS !**



## Valley Kids

LEARN HERE.....SKI ANYWHERE!!!

Available Weekends & Holidays; Beginning December 17

3 flexible sessions to meet your needs!

Session #1 Full Day 10 am to 3 pm  
Session #2 AM Session 9:30 am to Noon  
Session #3 PM Session 12:30 pm to 3:00 pm

All Sessions include: Full Day lift ticket, equipment rental, helmet rental, hot chocolate & snack breaks as needed, on hill instruction, and caring supervision. Lunch is included in Full Day Session. See www.SkiSwissValley.com for more info.



### Swiss Valley SnowSports

PSIA & AASI

Accredited Ski & Snowboard School  
Ladies & Children's Programs ~ 50+ Ski With Us  
Race Instruction ~ Adults, Juniors & Families  
Terrain Park Coaching ~ Sunday Fun Day  
**Lessons Always Available**



\*\* Currently looking for a few good people to become Instructors. Advanced beginners are welcome. We can train you, FREE of charge! Flexible schedules. Lots of perks for doing this fun & rewarding job.



## Ski & Board Shop

### 1 Day CLEARANCE SALE & New! - "Ski Mom -2- Ski Mom" Sale

HAPPENING - Sunday October 9 11am to 5 pm

**FULL SERVICE REPAIR SHOP:** Get tuned up & ready for the winter!

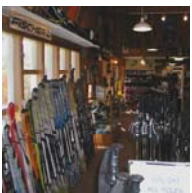
**EQUIPMENT, APPAREL, & ACCESSORIES:**

All your favorite brands for all your outdoor winter needs for the entire family.

**WE VALUE OUR CUSTOMERS:**

Join our Swiss Valley Family and allow us to keep you skiing and riding all season !

Shop Opens for the Season on Weekends starting Nov. 11, 2016



## Gift Cards

Available at Swiss Valley Ticket Counter, Ski Shop or on line at www.SkiSwissValley.com

Can be purchased in any amount and good anywhere at Swiss Valley.